Big Orange Heart
Sponsor wellbeing and mental health support for remote workers
Live In-Person Events

Over 120 events run to-date, with over 7,000 event attendees

• Feature on pop up banners
• Logo included in thank you slides
• Social interaction during events
• Logo displayed on holding slides
• Feature your logo on the live-stream
• Company name and link included in event emails
• You get up to two speaking slots a year

www.bigorangeheart.org
Live Virtual Events

Over 12,500 interactions across digital BOH events

- Company logo included in thank you slides
- Social engagement during events
- Logo displayed on holding scenes
- Company name and link included in event emails
- Logo included in virtual background
- You get up to two speaking slots a year
- Share your virtual swag

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#PressForward Podcast
Downloaded over 10,000 times

- 2 x audio advertisement in the podcast monthly
- Logo on podcast emails
- Your company as a featured episode
- Company logo within each podcast post
- Your brand included on podcast artwork
- Link included in podcast transcript
- Leaderboard banner ad within podcast articles

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Global
Delivering over 8.5 million page views annually

• Logo and links across all websites
• **Be interviewed** for a thank you blog post
• Your brand across our chatbot
• Logo featured on Big Orange Heart Shop
• Regular social engagement
• Collaborative **webinars**
• **Limited edition** swag item

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Big Orange Heart Blog

More than 1.5 million video views

- Leaderboard **banner ad** within blog articles
- **Links** within blog notification emails
- Inclusion of **sponsored articles**
- **Logo included** in notifications
- Featured **guest post**
- Brand included in **video posts**
- **Limited edition** blog series

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The Impact

Our impact over the previous 12 months

- Over **7,500 hours** of support provided
- Delivering over **8.5 million page views** annually
- Providing a **globally unique** service
- More than **120 in-person events** run to date
- Over **6,500 event attendees** registered
- **500,000 emails** sent annually to members
- Videos content received more than **1,500,000 views**

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